

“TRADE SECRETS”

A Business-To-Business Networking & Growing Your Business Forum

**Jab, Jab, Jab, Right Hook:
Telling Your Story In A Noisy Social Media World**

Presented By

Morgan Gace of Gold Rush Tour Company & Hide + Barrel

Based on the Book Jab, Jab, Jab Right Hook by Gary Vaynerchuk



Topics Change & Classes Held Every 3rd Tuesday of The Month

Tuesday, April 18, 2023 * 7:30 a.m. to 9 a.m.

300 S. Main Street, Angels Camp - Destination Angels Camp Conference Room

Trade Secrets is a monthly series of topics presented by local business leaders sharing their knowledge, best practices, trials and tribulations of starting and maintaining a small business in today's environment.

Free to small business owners and managers. Class size is limited.

Email admin@destinationangelscamp.com or call 209-736-0088 to register.



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**“Trade Secrets” Sponsored by Bank of Stockton, A Proud Member of Destination Angels Camp
Hosted By Destination Angels Camp, An Economic Development Services Agency**

2023 Class Schedule
3rd Tuesdays * 7:30 a.m. to 9 a.m.
Destination Angels Camp * 300 S. Main Street, Angels Camp
Learn From The Best of The Best

**Connect With Us - admin@destinationangelscamp.com
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- ✓ Be Your Own Boss: Starting You Own Business
- ✓ Online Reviews: Making The Best of Your Reviews
- ✓ Establishing Relationships: Choosing Your Banker Wisely
 - ✓ Social Media Platforms: Where Do I Start
- ✓ Boosting Your Image: Print, On Air, Social Platforms Options
 - ✓ Internet Security: Protecting Your Assets
 - ✓ Curbside Appeal: What's At Your Front Door
 - ✓ What's This: Instagram & The Hashtag #
- ✓ Where's My Money: Understanding Profit & Loss Statement & Your Balance Sheet
 - ✓ Business Partnerships: How To Make Online Connections
 - ✓ Cashless Transactions: How Would You Like To Pay For That
 - ✓ Move It or Lose It: Staying In Touch With Consumer Demands

